

**Unit Category** 

Prerequisite

Requirements

**Unit Code** 

37700114

37700110 37700111 37700412

English Language Level 1 \*

English Language Level 2 \*

Military Sciences

Career Readiness

Study Skills

Life Skills

**HOTEL, RESTAURANT & EVENT MANAGEMENT** BACHELOR'S DEGREE | 2022 Study Plan **Unit Title** Prerequisite Code 0 4 2 3 2 3 0 4 3 3 3 3 0 3 3 0 3

	37700413	Entrepreneurship skills	3	3	0	3	
	37700121	Intermediate English	3	4	2	3	
	37700122	Foreign Languages	3	3	0	3	
	37700241	Digital Literacy	3	1	6	3	
Elective University	37700115	Digital Marketing and Social Media	3	1	6	3	
College Requirement	30332124	Culinary Art (for learners not majoring in Culinary Arts Management)	3	1	6	3	
[3 Units Selection]	30112110	Principles of Media and Journalism (for learners not majoring in Digital Media)	3	2	3	3	
	37700216	Logical Math and Critical Thinking	3	3	0	3	
	35521502	Occupational Health and Safety	3	2	3	3	
	30331241	Professional Identity and Practice	3	3	0	3	
	30331251	Managing The Customer Experience	3	3	0	3	
Compulsory	30331267	The Hospitality Business Toolkit	3	3	0	3	
Department Requirements	30331268	Hospitality Consumer Behavior and Insight	3	3	0	3	
	30331146	The Contemporary Hospitality Industry	3	3	0	3	
'	30331218	Leadership and Management for Service Industries	3	3	0	3	
	30331149	Principles of Accounting in Hospitality	3	3	0	3	
	30331111	Food and Beverage Service Techniques	3	0	6	3	
	30331212	Managing Food and Beverage Operations	3	3	0	3	30331111
	30331316	Menu Development, Planning and Design	3	1	4	3	30332225/30331212
	30331417	Catering Management	3	1	4	3	30332225/30331232
	30331121	Introduction to Hospitality Management	3	3	0	3	
	30331122	Front Office Operations Management	3	1	4	3	
	30331223	Housekeeping Management	3	1	4	3	
	30331232	Managing and Planning Events	3	1	4	3	30331111
	30331333	Global Events	3	3	0	3	30331232
	30331342	Revenue Management	3	3	0	3	30331149
Compulsory Program	30331445	Research Project	3	1	4	3	
(Specialism)	30331465	Sustainability in Hospitality and Tourism	3	1	4	3	
Requirements	30331324	Hotel Information Systems	3	0	6	3	
	30331352	English For Hospitality	3	3	0	3	
	30332223	Managing Food Production	3	3	0	3	
	30331240	Human Resource Management	3	3	0	3	
	30331454	Creativity and Innovation in Hospitality	3	1	4	3	
	30331456	Digital Marketing in Hospitality	3	1	4	3	
	30332225	Food Safety in Hospitality	3	3	0	3	
	30332326	Food Production Pastry	3	0	6	3	
	30331248	Marketing for Hospitality	3	3	0	3	
	30331436	Graduation Project	3	0	6	3	
	30331336	Internship (1)	3	0	6	3	
	30331446	Internship (2)	3	0	6	3	
	30331319	Protocol and Etiquette in Hospitality Industry	3	2	2	3	30331111
	30331262	Club Management	3	3	0	3	
Elective Program	30331363	Destination Management	3	3	0	3	
(Specialism)	30331464	Global Hospitality	3	3	0	3	
Requirements	30331366	Cost Control, Analysis and Management	3	3	0	3	
[3 Units Selection]	30331466	Hospitality Brand Management	3	1	4	3	
	30331453	From Ideation to Feasabile Business	3	0	6	3	
			132	92	98	135	
	BA-AR 99	Arabic 99	0	3	0	3	Learners who pass the
University Requirements [ADDITIONAL UNITS]	BA-CS 99	Computer Skills 99	0	1	6	3	placement test will be
[VDDITIONAL ONITS]		+ ·					avampted from the source

exempted from the course BA-ENG99 English 99 4 0 2 132 100 106 144

A1-BA Elementary Englsih 0 4 2 Learners have to attend 2 levels out of this list based on their initial placement test result. 3 A2-BA Pre-Intermediate English 0 4 2 \* English Language 2 B2-BA Upper Intermediate English 0 4 Levels C1-BA Advanced English 0 4 2 3 C2-BA Proficiency (English) 0 4



## **HOTEL, RESTAURANT & EVENT**

MANAGEMENT
BACHELOR'S DEGREE | 2022 Advisory Plan

	First Semester					Second Semester					
	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prct. Hrs.	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prct. Hrs.	
	BA-ENG99	English 99	0	4	2		English Language Level 1	0	4	2	
-	37700110	Study Skills	3	3	0	37700111	Life Skills	3	3	0	
14	30331111	30331111 Food and Beverage Service Techniques		0	6	30331232	Managing and Planning Events	3	1	4	
YEAR	30331149	Principles of Accounting in Hospitality	3	3	0	30331212	Managing Food and Beverage Operations	3	3	0	
_	30332225	Food Safety in Hospitality	3	3	0	30332223	Managing Food Production	3	3	0	
	30331121	Introduction to Hospitality Management	3	3	0	30331267	The Hospitality Business Toolkit	3	3	0	
	30331352 English For Hospitality		3	3	0	30331248	30331248 Marketing for Hospitality			0	
	Total		18	19	8	Total		18	20	6	
	First Semester						Second Semester				
	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prct. Hrs.	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prct. Hrs.	
		English Language Level 2	0	4	2	BA-CS 99	Computer Skills 99	0	1	6	
7	37700114	Military Sciences	3	3	0	37700121	Intermediate English	3	4	2	
2		Elective 1: University College Requirement	3				Elective 1: Program (Specialism) Requirements	3			
YEAR	30331122	Front Office Operations Management	3	1	4	30331319	Protocol and Etiquette in Hospitality Industry	3	2	2	
_	30331251	Managing The Customer Experience	3	3	0	30331240	Human Resource Management	3	3	0	
	30331241	Professional Identity and Practice	3	3	0	30331333	Global Events	3	3	0	
	30331218	Leadership and Management for Service Industries	3	3	0	30331223	Housekeeping Management	3	1	4	
		Total	18	17	6		Total	18	14	14	
	First Semester					Second Semester					
		First Semester					Second Semester				
	Unit Code	First Semester Unit Title	Credit Hrs.	Theory Hrs.	Prct. Hrs.	Unit Code	Second Semester Unit Title	Credit Hrs.	Theory Hrs.	Prct. Hrs.	
	Code					Code					
~	Code	Unit Title Arabic 99	Hrs.	Hrs.	Hrs.	Code	Unit Title	Hrs.	Hrs.	Hrs.	
R3	Code BA-AR 99	Unit Title Arabic 99	Hrs.	Hrs.	Hrs.	Code 37700413	Unit Title Entrepreneurship skills	Hrs.	Hrs.	Hrs.	
	Code BA-AR 99 37700412	Unit Title Arabic 99 Career Readiness	Hrs. 0 3	Hrs.	Hrs.	Code 37700413 30331465	Unit Title Entrepreneurship skills Elective 2: Program (Specialism) Requirements	Hrs. 3	Hrs.	Hrs.	
YEAR 3	Code BA-AR 99 37700412 30332326	Unit Title  Arabic 99  Career Readiness  Elective 2: University College Requirement	Hrs. 0 3	Hrs. 3	0 0	Code 37700413 30331465 30331324	Unit Title Entrepreneurship skills Elective 2: Program (Specialism) Requirements Sustainability in Hospitality and Tourism	Hrs. 3 3	Hrs. 3	Hrs. 0 4	
	Code BA-AR 99 37700412 30332326 30331268	Unit Title  Arabic 99  Career Readiness  Elective 2: University College Requirement Food Production Pastry	Hrs. 0 3 3	Hrs. 3 3	0 0 6	Code 37700413 30331465 30331324 30331417	Unit Title Entrepreneurship skills Elective 2: Program (Specialism) Requirements Sustainability in Hospitality and Tourism Hotel Information Systems	Hrs. 3 3 3 3	Hrs. 3	Hrs. 0 4 6	
	Code BA-AR 99 37700412 30332326 30331268 30331342	Unit Title Arabic 99 Career Readiness Elective 2: University College Requirement Food Production Pastry Hospitality Consumer Behavior and Insight	Hrs. 0 3 3 3 3 3	Hrs. 3 3 0 0 3	0 0 0 6	Code 37700413 30331465 30331324 30331417	Unit Title Entrepreneurship skills Elective 2: Program (Specialism) Requirements Sustainability in Hospitality and Tourism Hotel Information Systems Catering Management	Hrs. 3 3 3 3 3 3	1 0 1	4 6 4	
	Code BA-AR 99 37700412 30332326 30331268 30331342	Unit Title  Arabic 99  Career Readiness Elective 2: University College Requirement Food Production Pastry Hospitality Consumer Behavior and Insight Revenue Management	Hrs. 0 3 3 3 3 3 3 3	Hrs. 3 3 0 3 3	6 0	Code 37700413 30331465 30331324 30331417	Unit Title Entrepreneurship skills Elective 2: Program (Specialism) Requirements Sustainability in Hospitality and Tourism Hotel Information Systems Catering Management	Hrs. 3 3 3 3 3 3	1 0 1	4 6 4	
	Code BA-AR 99 37700412 30332326 30331268 30331342 30331146	Unit Title  Arabic 99  Career Readiness  Elective 2: University College Requirement Food Production Pastry  Hospitality Consumer Behavior and Insight  Revenue Management  The Contemporary Hospitality Industry	Hrs. 0 3 3 3 3 3 3 18	Hrs. 3 3 3 3 3 15	6 0 0 0 6	Code 37700413 30331465 30331324 30331417 30331316	Unit Title Entrepreneurship skills Elective 2: Program (Specialism) Requirements Sustainability in Hospitality and Tourism Hotel Information Systems Catering Management Menu Development, Planning and Design	Hrs. 3 3 3 3 3 3 3 1 18	Hrs. 3  1 0 1 1 6	Hrs. 0 4 6 4 4 4 18	
	Code BA-AR 99 37700412 30332326 30331268 30331342 30331146	Unit Title  Arabic 99  Career Readiness  Elective 2: University College Requirement Food Production Pastry Hospitality Consumer Behavior and Insight Revenue Management The Contemporary Hospitality Industry  Total	Hrs. 0 3 3 3 3 3 18 Credit	Hrs. 3 3 3 0 3 3 15	Hrs. 0 0 0 6 0 0 Frct.	Code 37700413 30331465 30331324 30331417 30331316	Unit Title Entrepreneurship skills Elective 2: Program (Specialism) Requirements Sustainability in Hospitality and Tourism Hotel Information Systems Catering Management Menu Development, Planning and Design  Total	Hrs. 3 3 3 3 3 3 3 3 4 18 Credit	Hrs. 3 1 0 1 1 1 1 Theory	Hrs. 0 4 6 4 4 4 Prct.	
	Code BA-AR 99 37700412 30332326 30331268 30331342 30331146	Unit Title  Arabic 99  Career Readiness  Elective 2: University College Requirement Food Production Pastry Hospitality Consumer Behavior and Insight Revenue Management The Contemporary Hospitality Industry  Total  First Semester	Hrs. 0 3 3 3 3 3 3 18	Hrs. 3 3 3 3 3 15	6 0 0 0 6	Code 37700413 30331465 30331324 30331417 30331316	Unit Title Entrepreneurship skills Elective 2: Program (Specialism) Requirements Sustainability in Hospitality and Tourism Hotel Information Systems Catering Management Menu Development, Planning and Design  Total  Second Semester	Hrs. 3 3 3 3 3 3 3 1 18	Hrs. 3  1 0 1 1 6	Hrs. 0 4 6 4 4 4 18	
4 YEAR	Code BA-AR 99 37700412 30332326 30331268 30331342 30331146 Unit Code	Unit Title  Arabic 99  Career Readiness  Elective 2: University College Requirement Food Production Pastry Hospitality Consumer Behavior and Insight Revenue Management The Contemporary Hospitality Industry  Total  First Semester  Unit Title	Hrs. 0 3 3 3 3 3 18 Credit Hrs.	Hrs. 3 3 3 0 3 3 15	Hrs. 0 0 0 6 0 0 Frct.	Code 37700413 30331465 30331324 30331417 30331316 Unit Code	Unit Title Entrepreneurship skills Elective 2: Program (Specialism) Requirements Sustainability in Hospitality and Tourism Hotel Information Systems Catering Management Menu Development, Planning and Design  Total  Second Semester Unit Title	Hrs. 3 3 3 3 3 3 3 4 18 Credit Hrs.	Hrs. 3 1 0 1 1 1 1 Theory	Hrs. 0 4 6 4 4 4 Prct.	
4 YEAR	Code BA-AR 99 37700412 30332326 30331268 30331342 30331146 Unit Code 30331336	Unit Title  Arabic 99 Career Readiness Elective 2: University College Requirement Food Production Pastry Hospitality Consumer Behavior and Insight Revenue Management The Contemporary Hospitality Industry Total  First Semester Unit Title Elective 3: University College Requirement	Hrs. 0 3 3 3 3 3 3 18 Credit Hrs. 3	Hrs. 3 3 3 3 3 15 Theory Hrs.	Hrs. 0 0 0 6 0 0 6 Prct. Hrs.	Code 37700413 30331465 30331324 30331417 30331316 Unit Code	Unit Title  Entrepreneurship skills  Elective 2: Program (Specialism) Requirements  Sustainability in Hospitality and Tourism  Hotel Information Systems  Catering Management  Menu Development, Planning and Design  Total  Second Semester  Unit Title  Elective 3: Program (Specialism) Requirements	Hrs. 3 3 3 3 3 3 3 3 4 18 Credit Hrs. 3	Hrs. 3  1 0 1 1 1 Theory Hrs.	Hrs. 0 4 6 4 4 4 Prct. Hrs.	
YEAR	Code BA-AR 99 37700412 30332326 30331268 30331342 30331146 Unit Code 30331336 30331454	Unit Title  Arabic 99  Career Readiness  Elective 2: University College Requirement Food Production Pastry Hospitality Consumer Behavior and Insight Revenue Management The Contemporary Hospitality Industry  Total  First Semester Unit Title  Elective 3: University College Requirement Internship (1)	Hrs. 0 3 3 3 3 3 3 18 Credit Hrs. 3 3 3 3	Hrs. 3 3 3 3 3 15 Theory Hrs. 0	Hrs. 0 0 0 6 0 0 6 Prct. Hrs. 6	Code 37700413 30331465 30331324 30331417 30331316 Unit Code	Unit Title  Entrepreneurship skills  Elective 2: Program (Specialism) Requirements  Sustainability in Hospitality and Tourism  Hotel Information Systems  Catering Management  Menu Development, Planning and Design  Total  Second Semester  Unit Title  Elective 3: Program (Specialism) Requirements  Internship (2)	Hrs. 3 3 3 3 3 3 3 4 18 Credit Hrs. 3 3 3	Hrs. 3  1 0 1 1 1 1 6  Theory Hrs. 0	Hrs. 0 4 6 4 4 4 Prct. Hrs. 6	
4 YEAR	Code BA-AR 99 37700412 30332326 30331268 30331346 Unit Code 30331336 30331454 30331456	Unit Title  Arabic 99 Career Readiness Elective 2: University College Requirement Food Production Pastry Hospitality Consumer Behavior and Insight Revenue Management The Contemporary Hospitality Industry Total First Semester Unit Title Elective 3: University College Requirement Internship (1) Creativity and Innovation in Hospitality	Hrs. 0 3 3 3 3 3 18 Credit Hrs. 3 3 3 3 3 3	Hrs. 3 3 3 3 3 15 Theory Hrs. 0 1	Hrs. 0 0 0 6 0 0 6 Fret. Hrs. 6 4	Code 37700413 30331465 30331324 30331417 30331316 Unit Code	Unit Title  Entrepreneurship skills  Elective 2: Program (Specialism) Requirements  Sustainability in Hospitality and Tourism  Hotel Information Systems  Catering Management  Menu Development, Planning and Design  Total  Second Semester  Unit Title  Elective 3: Program (Specialism) Requirements  Internship (2)	Hrs. 3 3 3 3 3 3 3 4 18 Credit Hrs. 3 3 3	Hrs. 3  1 0 1 1 1 1 6  Theory Hrs. 0	Hrs. 0 4 6 4 4 4 18 Prct. Hrs. 6	