

Unit Category	Unit Code	Unit Title	Credit Hours	Theory Hours	Practical Hours	Fin. Cnt.	Prerequisite Code
Prerequisite Requirements		English Language Level 1 *	0	4	2	3	
		English Language Level 2 *	0	4	2	3	
Compulsory University College Requirement	37700114	Military Sciences	3	3	0	1	
	37700110	Study Skills	3	3	0	3	
	37700111	Life Skills	3	3	0	2	
	37700412	Career Readiness	3	3	0	3	
	37700413	Entrepreneurship skills	3	3	0	3	
	37700121	Intermediate English	3	4	2	3	
Elective University College Requirement [3 Units Selection]	37700122	Foreign Languages	3	3	0	3	
	37700241	Digital Literacy	3	1	6	3	
	37700115	Digital Marketing and Social Media	3	1	6	3	
	30332124	Culinary Art <i>(for learners not majoring in Culinary Arts Management)</i>	3	1	6	3	
	30112110	Principles of Media and Journalism <i>(for learners not majoring in Digital Media)</i>	3	2	3	3	
	37700216	Logical Math and Critical Thinking	3	3	0	3	
Compulsory Department Requirements	35521502	Occupational Health and Safety	3	2	3	3	
	30331241	Professional Identity and Practice	3	3	0	3	
	30331251	Managing The Customer Experience	3	3	0	3	
	30331267	The Hospitality Business Toolkit	3	3	0	3	
	30331268	Hospitality Consumer Behavior and Insight	3	3	0	3	
	30331146	The Contemporary Hospitality Industry	3	3	0	3	
	30331218	Leadership and Management for Service Industries	3	3	0	3	
	30331149	Principles of Accounting in Hospitality	3	3	0	3	
Compulsory Program (Specialism) Requirements	30331111	Food and Beverage Service Techniques	3	0	6	3	
	30331212	Managing Food and Beverage Operations	3	3	0	3	30331111
	30331316	Menu Development, Planning and Design	3	1	4	3	30332225/30331212
	30331417	Catering Management	3	1	4	3	30332225/30331232
	30331121	Introduction to Hospitality Management	3	3	0	3	
	30331122	Front Office Operations Management	3	1	4	3	
	30331223	Housekeeping Management	3	1	4	3	
	30331232	Managing and Planning Events	3	1	4	3	30331111
	30331333	Global Events	3	3	0	3	30331232
	30331342	Revenue Management	3	3	0	3	30331149
	30331445	Research Project	3	1	4	3	
	30331465	Sustainability in Hospitality and Tourism	3	1	4	3	
	30331324	Hotel Information Systems	3	0	6	3	
	30331352	English For Hospitality	3	3	0	3	
	30332223	Managing Food Production	3	3	0	3	
	30331240	Human Resource Management	3	3	0	3	
	30331454	Creativity and Innovation in Hospitality	3	1	4	3	
	30331456	Digital Marketing in Hospitality	3	1	4	3	
	30332225	Food Safety in Hospitality	3	3	0	3	
	30332326	Food Production Pastry	3	0	6	3	
30331248	Marketing for Hospitality	3	3	0	3		
30331436	Graduation Project	3	0	6	3		
30331336	Internship (1)	3	0	6	3		
30331446	Internship (2)	3	0	6	3		
30331319	Protocol and Etiquette in Hospitality Industry	3	2	2	3	30331111	
30331262	Club Management	3	3	0	3		
Elective Program (Specialism) Requirements [3 Units Selection]	30331363	Destination Management	3	3	0	3	
	30331464	Global Hospitality	3	3	0	3	
	30331366	Cost Control, Analysis and Management	3	3	0	3	
	30331466	Hospitality Brand Management	3	1	4	3	
	30331453	From Ideation to Feasible Business	3	0	6	3	
			132	92	98	135	

University Requirements [ADDITIONAL UNITS]	BA-AR 99	Arabic 99	0	3	0	3	Learners who pass the placement test will be exempted from the course.
	BA-CS 99	Computer Skills 99	0	1	6	3	
	BA-ENG99	English 99	0	4	2	3	
			132	100	106	144	

* English Language Levels	A1-BA	Elementary English	0	4	2	3	Learners have to attend 2 levels out of this list based on their initial placement test result.
	A2-BA	Pre-Intermediate English	0	4	2	3	
	B2-BA	Upper Intermediate English	0	4	2	3	
	C1-BA	Advanced English	0	4	2	3	
	C2-BA	Proficiency (English)	0	4	2	3	

**HOTEL, RESTAURANT & EVENT
MANAGEMENT**
BACHELOR'S DEGREE | 2022 Advisory Plan

	First Semester					Second Semester				
	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prc. Hrs.	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prc. Hrs.
YEAR 1	BA-ENG99	English 99	0	4	2		English Language Level 1	0	4	2
	37700110	Study Skills	3	3	0	37700111	Life Skills	3	3	0
	30331111	Food and Beverage Service Techniques	3	0	6	30331232	Managing and Planning Events	3	1	4
	30331149	Principles of Accounting in Hospitality	3	3	0	30331212	Managing Food and Beverage Operations	3	3	0
	30332225	Food Safety in Hospitality	3	3	0	30332223	Managing Food Production	3	3	0
	30331121	Introduction to Hospitality Management	3	3	0	30331267	The Hospitality Business Toolkit	3	3	0
	30331352	English For Hospitality	3	3	0	30331248	Marketing for Hospitality	3	3	0
		Total		18	19	8	Total		18	20
YEAR 2	First Semester					Second Semester				
	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prc. Hrs.	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prc. Hrs.
		English Language Level 2	0	4	2	BA-CS 99	Computer Skills 99	0	1	6
	37700114	Military Sciences	3	3	0	37700121	Intermediate English	3	4	2
		Elective 1: University College Requirement	3				Elective 1: Program (Specialism) Requirements	3		
	30331122	Front Office Operations Management	3	1	4	30331319	Protocol and Etiquette in Hospitality Industry	3	2	2
	30331251	Managing The Customer Experience	3	3	0	30331240	Human Resource Management	3	3	0
	30331241	Professional Identity and Practice	3	3	0	30331333	Global Events	3	3	0
	30331218	Leadership and Management for Service Industries	3	3	0	30331223	Housekeeping Management	3	1	4
		Total		18	17	6	Total		18	14
YEAR 3	First Semester					Second Semester				
	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prc. Hrs.	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prc. Hrs.
	BA-AR 99	Arabic 99	0	3	0	37700413	Entrepreneurship skills	3	3	0
	37700412	Career Readiness	3	3	0		Elective 2: Program (Specialism) Requirements	3		
		Elective 2: University College Requirement	3			30331465	Sustainability in Hospitality and Tourism	3	1	4
	30332326	Food Production Pastry	3	0	6	30331324	Hotel Information Systems	3	0	6
	30331268	Hospitality Consumer Behavior and Insight	3	3	0	30331417	Catering Management	3	1	4
	30331342	Revenue Management	3	3	0	30331316	Menu Development, Planning and Design	3	1	4
	30331146	The Contemporary Hospitality Industry	3	3	0					
		Total		18	15	6	Total		18	6
YEAR 4	First Semester					Second Semester				
	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prc. Hrs.	Unit Code	Unit Title	Credit Hrs.	Theory Hrs.	Prc. Hrs.
		Elective 3: University College Requirement	3				Elective 3: Program (Specialism) Requirements	3		
	30331336	Internship (1)	3	0	6	30331446	Internship (2)	3	0	6
	30331454	Creativity and Innovation in Hospitality	3	1	4	30331436	Graduation Project	3	0	6
	30331456	Digital Marketing in Hospitality	3	1	4					
	30331445	Research Project	3	1	4					
	Total		15	3	18	Total		9	0	12